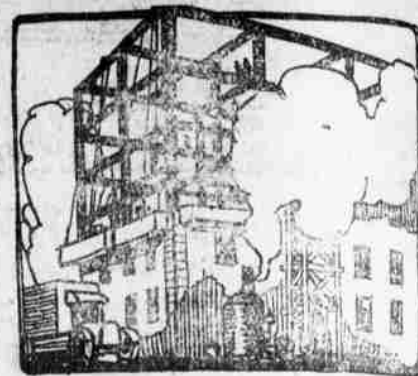




# HOME BUILDERS' DIRECTORY



## BUILD WITH CYPRESS

NOTHING BETTER

WILSON CYPRESS CO.

### The Palatka Building and Loan Association

has assisted in building and establishing five homes in the community during the past month. While the officers are proud of this record, they are even more proud of the habits of THRIFT which the ASSOCIATION is encouraging.

One wage earner started in June to pay \$2.50 per week. The fascination of seeing the dollars grow in his pass book became so great that he increased his payments from time to time until on November 1 he had \$100 to his credit and exchanged his pass book for a paid-up Stock Certificate and started in with a new book to pile up his second hundred dollars.

You can do likewise and start on the road to prosperity by joining the Association. It's great fun to watch the savings grow, and, Oh, Boy! just try that independent feeling resulting from being on the credit side of the ledger.

DO IT NOW.

The Palatka Building and Loan Association  
MERRYDAY BUILDING. PHONE 515

### School Days Are Study Days

FOR YOUNG FOLKS

It will pay you to protect your child's eye sight by having proper illumination.

Let us consult with you on the lighting of your living room.

Our stock of fixtures are complete in many attractive designs.

Our knowledge of proper lighting is at your disposal.

Spencer Electric Company  
"Quality Electrical Work"

### Loveland the Realtor REALTOR and B-LTOR

What kind of an animal is a B-LTOR?  
Phone 515 and find out. It will pay you to do so.

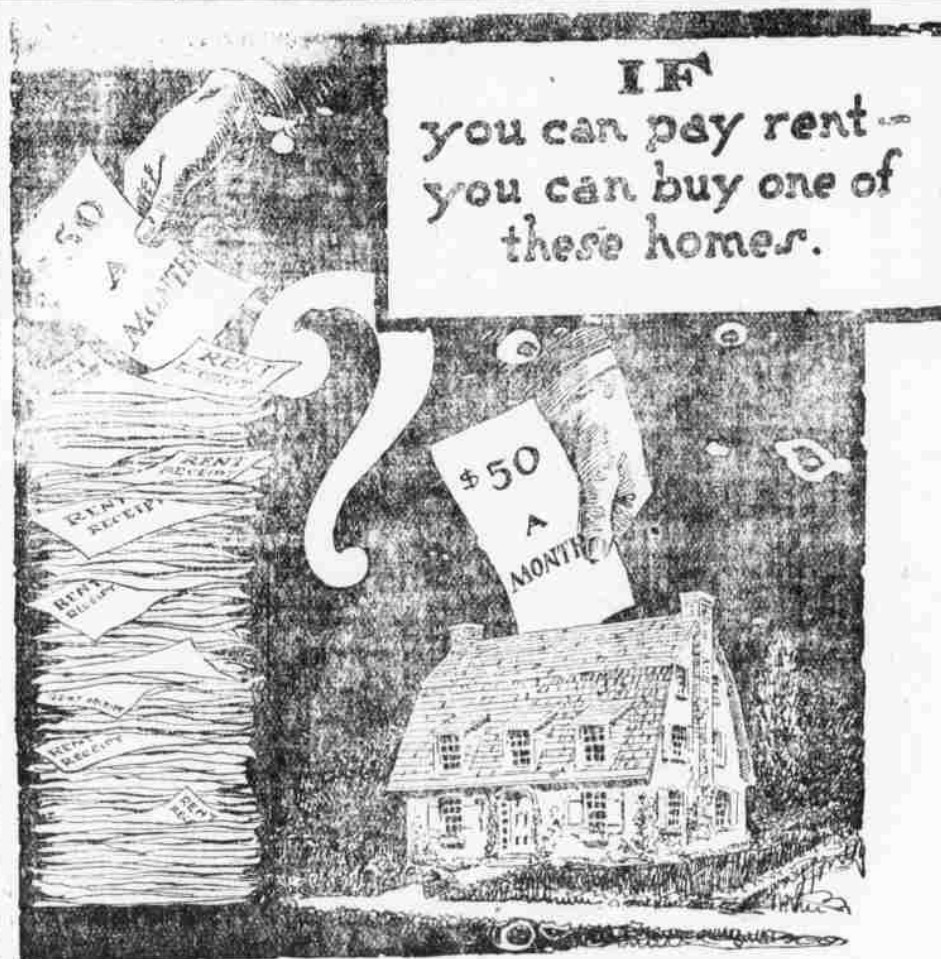
Did you notice that name, LOVE LAND?

Well, I am in the LAND business and do LOVE it.

Love to help folks establish homes.

May I help you?

LOVELAND THE REALTOR  
Merryday Building. Phone 515



### OUR GUARANTEE

Any dealer handling our paint is authorized to give this guarantee—that any building that is not satisfactory after being painted with WOOLSEY'S STANDARD MIXED PAINT, we will furnish enough paint, free of charge, to repaint the building. Our Paint is Pure Linseed Oil Paint, containing no Benzine, Water or Chemicals; works smoothly under the brush and has great body, and its durability after forty years' thorough trial is established beyond question.

C. A. Woolsey Paint and Color Co.,  
Jersey City, N. J., U. S. A.

Sold by

Tilghman Hardware Co.  
"The Winchester Store"

### IF YOU DON'T BELIEVE

You can rent a house if you build one

Try a News Want Ad

It Will Bring You More Answers Than You

Can Handle.

Just Telephone 195

### DEMAND FOR HOMES

There is a steady demand for homes in Palatka, as evidenced by correspondence in the Secretary's office, and there is not one desirable house in Palatka vacant now. Property owners who plan building will have no difficulty in getting good tenants, and it is very certain that one hundred new houses could be filled in Palatka this winter.

Palatka Chamber of Commerce

### When You Build Specify

Browning Lumber

and

Carey Roofing

"Two Quality Products"

Browning Lumber Co.